

The Canadian Tire Coupon Collectors Club presents:
The Great Coupon Treasure Hunt

The **TREASURE** you are searching for is the **ONE BILLIONTH** (1,000,000,000) Canadian Tire coupon issued. From the CTC S20-B 5¢ series this note has serial number **0015448024**. It was issued into circulation in 1999 and could be anywhere. Someone might even have it in their collection. This is truly a treasure hunt and everyone has the same chance of winning. There is one (1) Grand Reward available to be won for the person who finds this coupon, and one (1) Second Place Reward for the person that comes closest to the one billionth coupon, before the end of the contest on May 15, 2012 (EST). In the case that the Grand Reward is not awarded by the aforementioned date the value of the Second Place Reward will be doubled and the search for the Grand Reward coupon will end. You can submit your serial number finds, as often as you wish, to couponhunt@nl.rogers.com and we will post them on www.ctccc.ca. You will be able to consult the listing on a regular basis to see how the contest is progressing. The winners will be announced by the Canadian Tire Coupon Collectors Club (CTCCC) or its designated representative after submission and verification of the physical coupon has been confirmed. Do not send any coupon until asked to do so by the Club. A postal address will be supplied at that time. Only one of the rewards can be awarded to the same person.

The Grand Reward consists of one (1) \$500.00 Canadian Tire gift card (a); a three (3) year CTCCC membership including colour newsletters and one (1) \$100.00 gift certificate from www.ctccollector.ca (b); plus your winning coupon mounted with a certificate of authenticity.

The Second Place Reward consists of one (1) \$100.00 Canadian Tire gift card (a); a one (1) year CTCCC membership including colour newsletters and one (1) \$20.00 gift certificate from www.ctccollector.ca (b); plus your winning coupon mounted with a certificate of authenticity.

- (a) The winner may redeem the CTC gift card portion of the reward for purchases made at any Canadian Tire store or Petroleum Outlet.
- (b) The winner may redeem the CTCcollector gift certificate portion of the reward for purchases made at www.ctccollector.ca

WANTED

5¢ CANADIAN TIRE 5¢

LA SOCIÉTÉ CANADIENNE TIRE LIMITEE
CASH BONUS - BILLET - BONI
CANADIAN TIRE CORPORATION LIMITED

CTC S20-B - 0015448024

REDEEMABLE IN MERCHANDISE ONLY AT CANADIAN TIRE STORES
REIMBORSABLE EN MARCHANDISE UNIQUEMENT AUX MAGASINS CANADIEN TIRE

REWARD

OFFERED BY THE CTCCC
CANADIAN TIRE COUPON COLLECTORS CLUB

WWW.CTCCC.CA

CONTACT JOHN MERRICK
709-745-3314 / COUPONHUNT@NL.ROGERS.COM

The summer is over and it's time to put some fun back into collecting with a TREASURE HUNT !

This is a once in a lifetime find ! There was a huge amount of work to determine and confirm the one billionth coupon issued. It was double checked and triple checked and then checked again. Fortunately for all of us, the billionth coupon was a CTC S20-B 5 cent which happens to be one of the most collected series of all Canadian Tire coupons due to the large number of varieties inherent in this series. So when you are searching through your collection, don't forget to check your variety coupons, check your autographed coupons, check the glove compartment in your vehicle and in short just search everywhere you keep your coupons.

FAQ (Frequently Asked Questions)

Q. Do I have to send in my coupons ?

A. Do not send any coupons unless asked to do so. Any potential winning coupons are required to be sent to us for verification.

Q. Do I get to keep my winning coupon ?

A. Absolutely. After a coupon is verified by us as a winner it will be mounted (with a certificate) and returned to you.

Q. How do I enter ?

A. You can email a picture, or just the serial number or enter by telephone. (information is at the bottom of the wanted poster)

Q. How do I know who is winning so far ?

A. Visit our club website www.ctccc.ca and click on the wanted poster. The closest entry is posted and updated as we get them.

Q. Do I win "Bragging Rights" ?

A. ABSOLUTELY.

Visit the website often, enter as often as you like and most of all - have fun while you search for treasure !

CTC S20-B 5¢ series serial number 0015448024.

OFFICIAL CONTEST RULES

(1) This contest is open to all members and all residents of Canada, but is void where prohibited by law. (2) Selected entrants will be notified by email and/or telephone. In the event that a selected entrant cannot be contacted by email and/or telephone after five (5) attempts within thirty (30) days of the contest closing date in which the entrant was selected, or if for any other reason the reward cannot be awarded, then the selected entrant forfeits any claim to a reward and CTCCC reserves the right to select another entrant until the reward has been awarded. No correspondence will be entered into, except with the potential winner. (3) In order to win, each selected entrant must correctly answer a mathematical skill-testing question. If the selected entrant does not answer the skill-testing question correctly or otherwise does not comply with these rules, the reward will be awarded to the next selected eligible entrant who can be contacted and correctly answers the skill-testing question. (4) The reward must be accepted as awarded and is not transferable or convertible into cash. CTCCC reserves the right, at its sole discretion, to substitute the reward, or any portion thereof, with another reward of equal or greater value. (5) By participating in this contest, entrants agrees: to sign a declaration, confirming compliance with these rules; to be bound by these rules and the decisions of CTCCC which shall be final; to the use of his/her name and/or likeness for the administration of this contest, as well as for advertising purposes, without compensation other than the value of the reward offered; to sign a publicity release acknowledging the rights of the CTCCC parties, or their agents, to publish or broadcast the winners' picture and name, address, voice and statements for publicity purposes, without compensation, other than the value of the reward offered; to sign a standard release form, or such other documentation that CTCCC may request, releasing the CTCCC parties and their respective agents, officers, directors, employees and representatives (the "Indemnified Parties") from any liability arising out of or in any way connected with the contest, the awarding of the reward, the use of personal information as noted above, or the use of the reward; and none of the Indemnified Parties shall be responsible in any way for the use of or bear any liability whatsoever in any way for typographical or other errors in the offer or administration of the contest, including but not limited to errors in advertising, the rules of the contest, the selection and announcement of the winner, or the distribution of the reward. None of the Indemnified Parties shall be liable for lost, late, stolen or misdirected entries. (6) No responsibility will be taken by CTCCC for any failure during the contest or for any problems or technical malfunctioning of computer online systems, servers, access providers, computer equipment, software, failure of any email, online, or internet entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from any material in the contest. (7) Entries are subject to verification and will be declared invalid if they are falsified, altered or tampered with in any way. (8) CTCCC and each of its respective officers, directors, affiliates, related entities, partners, partnerships (i) make no warranty, guaranty or representation of any kind concerning any reward, (ii) disclaim any implied warranty, and (iii) are not liable for injury, loss, or damage of any kind resulting from or in any way connected with participation in this contest and the acceptance and/or use of the reward. (9) The Contest is subject to all applicable federal, provincial and municipal laws. These contest rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the CTCCC Parties. (10) CTCCC reserves the right to amend or terminate all or any portion of this contest at any time for any reason without prior notice. **For Québec residents only:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the "Régie des alcools, des courses et des jeux" for a ruling. Any litigation respecting the awarding of a reward may be submitted to the Régie only for the purpose of helping the parties reach a settlement.